



## THE RED LION INN

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FOR IMMEDIATE RELEASE:

### **The Red Lion Inn Earns American Hotel & Lodging Association's National Award for Community Service**

**STOCKBRIDGE**, Mass. (July 31, 2006) — The Red Lion Inn has earned the American Hotel & Lodging Association's National Award for Community Service for their dedicated, company- wide community-building efforts.

The American Hotel & Lodging Association (AH&LA) honored the winners of the AH&LA Achievement Awards, part of the Stars of the Industry Awards, during the AH&LA Summer Summit at The Brown Palace Hotel in Denver, Colorado, this June. The awards, created in 1966, recognize individual hotel properties that have developed outstanding public relations campaigns. Categories include community service; Good Earthkeeping; guest relations; and special events.

**The Red Lion Inn in Stockbridge, Mass.**, won the community service award, small property category, for its corporate culture of giving. The Fitzpatrick Family's High Meadow Foundation has funded more than 150 organizations and provides four college scholarships annually to children of employees. In addition, the hotel's managers and employees give their time and talent to the community by working to improve education, tourism, and overall civic life. The AH&LA presented the award to General Manager Bruce Finn.

"We are dedicated to participating actively in our community," comments Mr. Finn, "knowing that our support of cultural and civil organizations adds to the quality of life for us and for visitors, and furthers the reputation and economic well-being of the Berkshires."

In 1984, the owners of The Red Lion Inn, Senator and Mrs. Fitzpatrick, created the High Meadow Foundation, a private foundation for charitable giving. The foundation is funded on a continuing basis with donations to over 150 charities, and annually supplies four college scholarships to children of Fitzpatrick Companies employees. The greater part of charitable gifts are made to artistic and enrichment organizations in Berkshire County, such as, Boston Symphony Orchestra, Berkshire Theatre Festival, and MASS MoCA. The foundation also funds environmental, educational, historical, medical and service organizations. In addition to annual gifts, the High Meadow Foundation assists critical causes; for instance, in 2005, the foundation matched employee donations for hurricane relief in 2005.

Nancy J. Fitzpatrick, daughter of Senator and Mrs. Fitzpatrick, is the current owner of The Red Lion Inn. Ms. Fitzpatrick is involved with a variety of organizations in the Berkshires, including her role as a trustee of the High Meadow Foundation, as well as a member of the Board of Directors of the Berkshire Natural Resources Council, a Trustee of MASS MoCA Foundation, Boston Symphony Orchestra, Corporator of the Berkshire Museum, Hancock Shaker Village and MCLA, Emeritus for the IS-183 Art School of the Berkshires and Council for the Chesterwood Estate.

Each month, The Red Lion Inn Allocations Committee meets to review the hundreds of donation requests received at the Inn. Donations vary in sizes and values; from plates of infamous Red Lion Chocolate Brownies for high school dances, to overnight packages for silent auction fundraisers, to financial contributions supporting Berkshire culture. In the past year, these gifts totaled nearly \$70,000.

A charter member of Historic Hotels of America, The Red Lion Inn has been providing food and lodging to guests for over two centuries. It offers 108 antique-filled rooms and suites, formal and casual dining with an emphasis on local ingredients and contemporary regional specialties, and a pub with nightly entertainment. The flagship Country Curtains store and The Red Lion Inn gift shop are located at the inn. For more information or to make reservations, contact 413-298-1690, or visit [www.redlioninn.com](http://www.redlioninn.com).

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