



The Red Lion Inn
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FOR IMMEDIATE RELEASE:

Red Lion Inn Roaring Ramble

Historic Stockbridge inn offers motorcycle tour of culinary delights

Stockbridge, Mass. (Summer 2011) – Adventurous travelers seeking a freewheeling summer getaway need look no further than the innovative motorcycle tour package offered exclusively by The Red Lion Inn in Stockbridge, Massachusetts. The centuries-old inn tucked in the Berkshires of western Massachusetts continues its tradition of creative lodging packages with a culinary countryside expedition led by the Inn’s chef, Brian Alberg, on June 20 and August 22. The one-night motorcycle tour gives guests the opportunity to explore the surrounding region aboard a motorcycle on a four-hour farmland expedition.

Winding along quiet roads through verdant hills and dales, the journey includes a visit to one of the chef’s favorite farms and a microbrewery. The trip concludes with dinner back at the Red Lion Inn and overnight accommodations.

Brian Alberg is the 2010 Runner Up for the Victoria A. Simons Locavore Award. Recent winner of the Massachusetts Lodging Association’s **Good Earthkeeping Award** for efforts such as this, The Red Lion Inn sources a large percentage of its menu ingredients locally and has been a long-time supporter of Berkshire Grown.

Most of the farms are members of Berkshire Grown, which promotes local agriculture as a vital part of the Berkshire economy by marketing locally grown products, establishing farm networks, increasing public awareness through education and outreach and encouraging supportive public policies. Berkshire Grown envisions a community where residents buy food from neighboring farms and where healthy, locally grown food is available to everyone.

The Red Lion Inn Roaring Ramble package is available June 20 and August 22; additional dates are available upon request.

(weather permitting; dates subject to change). Starting at \$425 for two people, the package includes overnight accommodations, the countryside tour, dinner at the Inn, and breakfast the next morning.

Red Lion Executive Chef Brian J. Alberg is a classically trained Culinary Institute graduate whose cooking emphasizes natural flavors, fresh ingredients, and regional produce, meats, cheese and food products. Alberg is a strong proponent of buying locally and spends over \$400,000 with regional farmers and producers; he is the runner up of the 2010 Victoria A. Simons Locavore Award. He is also a member of the James Beard Foundation and made his eighth appearance at the James Beard House in February 2011. Alberg offers a Sustainable Dinner Menu on Sunday and Monday evenings and offers a Sustainable Breakfast daily (both menus consist entirely of locally-sourced ingredients). He raises pigs for the Inn's menu, along with Bantam hens for their eggs.

The Inn is a longtime supporter of Berkshire Grown (www.berkshiregrown.org); Alberg is a member of its Board of Directors. Alberg is also the facilitator for the Berkshire Culinary Arts Program, a program by the Railroad Street Youth Project (www.rsyp.org).

A charter member of Historic Hotels of America, The Red Lion Inn has been providing food and lodging to guests for more than two centuries. The Red Lion is

recommended by *National Geographic Traveler*, *The New York Times*, and *The Boston Globe*. It offers 108 antique-filled rooms and suites, formal and casual dining with an emphasis on contemporary regional specialties, and the Lion's Den pub with nightly entertainment, a year-round heated outdoor pool and hot tub (with radiant-heated patio), and free WiFi. The flagship Country Curtains store and a gift shop are located at the Inn. For more information and to make a reservation, please call 413-298-5545. For general information on the Inn and to view both the regular and Easter menus, please visit www.redlioninn.com.

The Red Lion Inn has been serving guests since 1773. One of the few New England inns in continuous operation since the eighteenth century, the Red Lion Inn is a charter member of the Historic Hotels of America. For more information or to make a reservation, call (413) 298-5545 or visit www.redlioninn.com

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